

## **Padua, a meeting place from the dawn of time**



### **Incentives for meetings and conferences 2021-2022**

The **Padua Convention & Visitors Bureau** provides a wide range of activities to support congress organizers, including multiple services such as advice and checking the availability of conference and hotel spaces, contact and collaboration with PCOs, DMCs and local operators, suggestion of pre- and post-event activities and support for mobility, contact and collaboration with local institutions and stakeholders, distribution of presentations of the destination area in electronic format, paper and digital brochures, photographic images and videos, support for communication of the event through local, national, international press and new media, organization of site inspections, organization of educational tours and promotional initiatives in the area.

For applications with certain characteristics, the Convention Bureau offers an incentive program that includes special economic and service benefits.

The **minimum standards** for the event for which a request can be made are as follows:

- national or international event
- congress, convention, meeting or corporate event
- involving at least 200 participants
- which includes at least one overnight stay
- involving local tourism operators and local service providers
- the application must be ongoing

By making the request, and following the approval of the same, free services will be offered for the benefit of the congress itself with the aim of involving the territory, inviting visitors to visit the destination, its museums, public establishments, operators.

**The services offered:**

- Guided tour of an hour and a half for the board
- Destination tourist material for all participants
- Padua personalized canvas handbag for all participants
- Meeting and involvement of the institutions
- Promotion of the event through communication channels
- Economic coverage of some services such as, but not limited to: overnight stays, restaurant services, transport services, free tourist cards, location up to a maximum of Euro 5,000 VAT included per event according to this scheme:

NUMBER OF PARTICIPANTS	ESTIMATED AMOUNT
From 200 to 500	€ 1000
From 500 to 1000	€ 2000
From 1000 to 1500	€ 3000
From 1500 to 2000	€ 4000
Over 2000	€ 5000

The services will be offered upon approval of the formal request made through a special **form**, provided by the Padua Convention Bureau upon request of the organizers, and **until funds are exhausted**.